

PROGRAM	CULTURE - COOPERATION		DEADLINE
CREATIVE EUROPE			07.10.2015
Objectives	<p>Creative Europe is the European Commission's framework programme for support to the culture and media sectors. The Creative Europe programme has two sub-programmes, Culture and media in addition to a cross –sectoral strand. The Culture sub-programme helps cultural and creative organisations to operate transnationally and promotes the cross-border circulation of works of culture and the mobility of cultural players. It provides financial support to projects with a European dimension aiming to share cultural content across borders. The Programme shall be open to the participation of the Member States and also of other Countries. The Culture Sub-programme shall provide support for: transnational cooperation projects; cooperation projects; literary translation; networks or platforms. The supported activities aim to enable cultural and creative players to work internationally.</p> <p>The overall objectives of the Creative Europe programme are to:</p> <ul style="list-style-type: none"> - Support the capacity of European cultural and creative sectors to operate transnationally; - Promote the transnational circulation of cultural and creative works and operators to reach new audiences in Europe and beyond; - Strengthen the financial capacity of the cultural and creative sectors, and in particular small and medium-sized enterprises and organisations; - Support transnational policy cooperation in order to foster policy development, innovation, audience building and new business models. 		
Priorities	<p>The priorities in the Culture Sub-programme are to:</p> <ul style="list-style-type: none"> - Strengthen the sector's capacity by supporting actions that provide operators with skills and know how particularly in the digital technologies area, testing new approaches to audience building and new business models. - Support actions that enable operators to internationalise their careers - Strengthen European cultural networks. - Promote the transnational circulation of work (international touring, events, exhibitions, literature). - Support audience building in order to stimulate interest in European cultural works. 		
Elegible Actions	<p>The call, open to cultural and creative operators, aims to support projects working on: A) transnational mobility; B) Audience development; C) Capacity building (C1 digitisation, C2) new business models, C3) education and training). Applicants must tick a maximum of 3 of these 5 priorities and rank them in order of relevance.</p>		
Eligible Countries	<p>Albania, Algeria, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia And Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, Former Yugoslav Republic Of Macedonia, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Jordan, Kosovo * Un Resolution, Latvia, Lebanon, Libya, Liechtenstein, Lithuania, Luxembourg, Malta, Moldova (Republic Of), Montenegro, Morocco, Netherlands, Norway, Palestine, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Syrian Arab Republic, Tunisia, Turkey, Ukraine, United Kingdom</p>		
Elegibility	<p>Creative, cultural and heritage organisations working across any art form, such as visual arts, dance, theatre, literature, performance, music, heritage, architecture, design, circus, festivals, craft and</p>		



criteria	<p>fashion. This includes higher education institutions, local authorities, social enterprises, charities and companies operating in the cultural and creative sectors.</p> <p>The applicants (the project leader and the partners) must be active in the cultural and creative sectors and be legally established in one of the countries participating in the Culture sub-programme of Creative Europe. Both the project leader and partners must be in a position to demonstrate their existence as a legal entity for at least 2 years on the date of the deadline for submission.</p> <p>Individuals may not apply for a grant.</p>
Duration and financial allocation	<p>Two projects category: category 1 – Smaller scale cooperation projects: min 3 participants of 3 different eligible countries, max funding 200 000€ representing max 60% of the eligible budget; category 2-Larger scale cooperation projects: min 6 participants of 6 different eligible countries, max funding 2 000 000€ representing max 50% of the eligible budget. For both categories: max duration 48 months.</p>

Draft of project proposal - n.b. the drafting of the proposal is currently on going

Title of the project (to define)

Marketing text: Functional arts, handicraft evolution and new development drivers for creative cities and communities.

Objectives and activities	<p>The project aims to promote different forms of artistic expressions (visual arts, artistic performances, music, theatre, architecture) with a synergetic, cooperative and creative approach (involving the whole territory, society and community), which will foster new opportunities for innovative artisan workers, as well as new concepts of art, artist, artisan and artisan-artist.</p> <p>The main purpose is to actively contribute to a sustainable and durable development, by linking the artistic production to the new social and anthropological needs.</p> <p>The action area of the project concerns the functional arts. <i>Occupying that tenuous space between fine art and the everyday, functional art refers to aesthetic objects that serve utilitarian purposes. The genre is remarkably inclusive: it encompasses everything from furniture and lighting to dishes and even books. While the terms "fine" or "high" art typically apply to works that carry an intellectual and emotional sensibility alongside a dose of old-fashioned beauty, functional art infuses these aesthetic ideals into things that you might never have expected to view as art, like, say, a switchblade [http://www.artspace.com/magazine/art_101/art_market/functional_art-51024].</i></p> <p>The intent of the project is to develop this concept, beyond the formal definition linked to objects and products, applying it also to artistic works such as theatre, music, multimedia arts and performances. In such way these artistic products will be converted into “functional objects” among the current social contexts, cultural dynamics and for the improvement of the quality of life (ie. innovative activities like “theatre at home”, connected to the needs of assistance and care giving). As to "theatre at home" see the exemplar practice of The Company Theatre [http://www.thecompanytheatre.net/]</p> <p>Furthermore will be developed new forms of "art patronage" and services with strong connections between art, enterprises and local communities.</p> <p>Objectives:</p> <p>Concretely the project aims at:</p> <ul style="list-style-type: none"> • Developing durable cooperation about artistic production and activities development involving in co-creation projects artists, creative people, manufacturing and commercial enterprises, local communities and institutions; • Promoting action plans for the various arts, linking them to a wider vision of urban and local recovery, development and promotion, also following the new design and artisti trends;
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- Developing a new range of skills and competences, by organizing various educational workshops and seminars with an operative and scientific approach. The training sessions and the single workshops will concern technical-artistic, cultural management and development topics;
- Achieving innovative projects promoted by groups of artists / creative and cultural association accompanying the recovery, development and promotion of social and urban projects;
- Development of "creative factories" and creative urban areas

Activities:

The project is organized in some implementation phases as follow. In addition to these, there are some system activities of management, promotion and communication, dissemination of the results and management of the quality system of the project.

Main implementation phases:

1. Realization of a 2.0 catalogue / interactive map of the competences, creative and cultural excellences and creative and cultural services operating and working in the beneficiaries areas. The map can be further developed and it will work as an open area.
2. National contests of new ideas for events and performances, which will be realized at local/national level and then promoted and implemented through an itinerant show-event (see phase 7). National contests can be organised also in form of start ups and spin off awarding or promotion.
3. Design and implementation of seminars and workshops, usable also a structured training sessions. Main contents: evolution of functional art; arts and smart cities; the professional profile of the functional artists; project work and business plan. In this project phase help desk accelerators / incubators are organised in each Partner countries in order to valorise and support artists entrepreneurial projects.
4. Organization and delivery of site specific events and actions promoted by both artists and artisans. A special focus will take the realization of permanent works or events and performances with a strong diffusion and media documentation. These activities can include, valorise and enhance Partners' current and institutional fairs, shows and events.
5. Raising awareness actions at schools, training agencies and cultural associations pursuing a mission of scouting and promotion of creative excellences. The action involves also local enterprises and authorities and can be articulated in meetings, seminars, workshops and study visits to artists' ateliers.
6. Promotion of a network of cultural and creative projects for the development of the results, creative work and talents, with a special focus to design and functional art. The promotion activities is realised through knowledge circles, focus groups and it is aimed to the signature of a memorandum for the functional art"
7. Realization of a transnational show-event, (eventually an itinerant fair), that could focus on the functional art topics and its new meanings. The transnational event can be organised also matching and twinning current or planned festival or fairs in order to multiply impacts and optimize dissemination, communication and organisational efforts.

The synthetic chronogram is developed with 12 columns. In the case of a large scale project (from 24 to 48 months) the order of success of



the events in the chronogram will be as follows.

PHASES	1	2	3	4	5	6	7	8	9	10	11	12
1												
2												
3												
4												
5												
6												
7												

Proposed partnership

APPLICANT: Municipality of Perugia, IT
Partners: *partnership definition is ongoing*

Application requirements

Only typed applications will be considered. The application form must be accompanied by a balanced budget and all the other documents referred to in the application form. Failure to comply with those requirements will lead to the rejection of the application.

In order to submit an application, **applicants (the project leader and the partners) must provide their Participant Identification Code (PIC)** in the application form. The PIC can be obtained by registering the organisations in the Unique Registration Facility (URF) hosted in the Education, Audiovisual, Culture, Citizenship and Volunteering Participant Portal. The Unique Registration Facility is a tool shared by other services of the European Commission. If an applicant (project leader and partners) already has a PIC that has been used for other programmes (for example the Research programmes), the same PIC is valid for the present call for proposals.

The Participant Portal allows applicants (the project leader and the partners) to upload or update the information related to their legal status and attach the requested legal and financial documents (see section 14.2 for more information).

The project leader will submit the application to the Agency on behalf of all partners. Consequently, applications must include mandate letters from partner organisations confirming their participation (original signatures or equivalent required).

In addition to the online application form, an application package must be sent to the Agency. It must include a CD-Rom or USB stick containing all requested documents and mandatory annexes listed in Annex 2. As these documents will be used to evaluate your application, it is necessary to send them to the Agency on the day of the deadline for submission.



DOCUMENTATION FROM PARTNERS

In order to complete documentation following information and forms are needed

1. PIC (PARTICIPANT IDENTIFICATION CODE) FOR THE PARTICIPATION TO EUROPEAN PROJECT**2. INFORMATION FOR THE APPLICATION FORM (the data and information of this section is required for the completion of the application form template)**

Partner no	PIC	Role	Organisation Name	City	Country

Part A. Identification of the applicant and if applicable other organisation(s) participating in the project. Parts A and B must be completed separately for each organisation participating in the project**A.1 Organisation**

Full name of the organisation in Latin characters :

Business name :

Registration date :

Registration location :

Registration country :

Registered address

Street name and number :

Postcode :

Town :

Cedex :

PO Box :

Country :

Region * :

Internet address:

Telephone 1 :

Telephone 2 :

Fax :



A.2 person responsible for the management

Title * :

Family name * :

First name * :

Department / Faculty :

Role in the organisation * :

E-mail address * :

if the address is different from the address provided in section A.1

Address:

Street name and number * : Postcode * :

Town * : Cedex : PO Box :

Country * : Region * :

Telephone 1 * :

Telephone 2 : Fax :

A.3 Person authorised to represent the organisation in legally binding agreements

(legal representative)

Title * : Family name * : First name * :

Department / Faculty :

Role in the organisation * :

E-mail address * :

Address:

Street name and number * : Postcode * :

Town * : Cedex : PO Box :

Country * : Region * :

Telephone 1 * : Telephone 2 : Fax :



Part B. Organisation and activities

B.1 Structure

Status : Private or Public

No Profit Organisation: Yes / No

NGO: Yes / No

Type of organisation * : (choose one among the typologies below)

Art association
Art gallery
Centre for Architecture
Choir
Concert hall
Dance Company
Design/Art centre
Festival (non Audiovisual)
Group of young people active in youth work
Higher education institution (tertiary level)
Library
Literature Foundation
Local Public body
Multimedia association
Museum
Music Centre
National Public body
Non-governmental organisation/association/social enterprise
Opera
Orchestra
Other
Regional Public body
Research Institute/Centre
School/Institute/Educational centre – General education (secondary level)
Street art association
Theatre

B.2 Aims and activities of the organisation*

Please provide a short presentation of your organisation (key activities, affiliations etc.) relating to the domain covered by the project. (Max. 1000 characters)

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Please describe the role of the organisation in the project. (Max. 1000 characters)

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B.3 Other EU grants

Please list the projects for which the organisation, or the department responsible for the management of this application, has received financial support from the EU Programme during the last three years.

Programme or initiative	Reference number	Beneficiary Organisation	Title of the Project



Please list other grant applications submitted by your organisation, or the department responsible, for this project proposal. For each grant application, please mention the EU Programme concerned and the amount requested

Programme concerned*	Amount requested*

Part C. Description of the project

C.2.1 Organisation - Information

Partner n. Name of the organisation	Number of staff employed by the organisation		Number of staff recruited by the organisation		Country code	Region
	Permanent	Temporary	Permanent	Temporary		

Part D. Overview of the partners' operational & financial capacity

Please describe how your international and/or European experience is relevant to the implementation of the proposed project. (Max. 500 characters) :



3. INFORMATION ABOUT PARTNER ACTIVITIES AND STUFF (the data of this section is required for the completion of the application set of document that has to be submit by ordinary mail jointly to the electronic submission of the proposal)

PART A. INFORMATION TO BE PROVIDED FOR THE PROJECT LEADER AND EACH OF THE PARTNERS

Name of the organisation

Unofficial translation in English, French or German of the aims and objectives of the organisation as per the statutes/articles of association of the organisation.

Overview of the (main) activities in the cultural and creative sector of the last 2 years.
Insert as many rows as needed.

Dates	Title	Short description	Link to activity-specific website



CV('s) of the person (people) responsible for the overall coordination and implementation of the project for which the funding application is being made.
Copy the below section as many times as needed. However, please note that we do not require a CV for all people who will be involved in the project, but just for those managing the project on behalf of your organisation. Note that this information will be used to evaluate the relevance of the experience of the team taking part in the project, for example in terms of organisational skills, experience and track record in the cultural and creative sectors, communication and language skills.

Name of the person

Function he/she will have in the project

CV

Name of the person

Function he/she will have in the project

CV

Name of the person

Function he/she will have in the project

CV



4. REQUESTED DOCUMENTS FROM PARTNERS

This is the list of required documents for the submission of the proposal. Some of the are care for Applicant, some also of Partners.

As to the **mandate letter** and the **cooperation agreement**, Applicant prepares the template sending them to Partners for the signatures.

WITH THE E-FORM:

	applicant	partner
<input type="checkbox"/> Detailed description of the project , including a substantiated strategy for addressing the selected programme priorities		
<input type="checkbox"/> Declarations on honour and mandates*		
- Signed declaration on honour on legal status and operational and financial capacity*	X	
- Signed declaration on honour concerning exclusion criteria* (only if grant > EUR 60 000)	X	
- Mandate letters* signed by the legal representative of each partner and the legal representative of the project leader	X	X
<input type="checkbox"/> Budget form* (Excel or open office)		
<input type="checkbox"/> Partnership information* (is the document of the section 3 and it is the synthetic version of the "activity reports" to include in the application package - see below)	X	X

IN THE APPLICATION PACKAGE:

<input type="checkbox"/> Statutes/articles of association of the project leader and each of the partners	X	X
<input type="checkbox"/> Cooperation agreement signed by the legal representative of each partner and the legal representative of the project leader	X	X
<input type="checkbox"/> Signed budget form*	X	
<input type="checkbox"/> Copies of activity reports of the project leader and each of the partners of the last two years (only if grant > EUR 60 000)	X	X
<input type="checkbox"/> Signed financial identification form* and the required annexes (for project leader)	X	
<input type="checkbox"/> Financial capacity form* (only if grant > EUR 60 000) (for project leader) (not required for public bodies)		
<input type="checkbox"/> Financial statements (including balance sheet and profit and loss accounts) of the project leader for the last two financial years for which the accounts have been closed (only if grant > EUR 60 000) (not required for public bodies)		
<input type="checkbox"/> External audit report produced by an approved external auditor, certifying the accounts of the project leader of the last available financial year (only if grant > 750 000) (not required for public bodies)		
Uploaded in the Participant Portal: Signed legal entity form* and the required annexes	X	X

